

OUR MISSION

The mission of the MIDC is to enhance the appreciation for and understanding of the value of diversity, equity, and inclusion in the workplace. We serve as a resource for businesses seeking to develop their diversity and inclusion efforts and provide ongoing learning and best practice sharing opportunities.

OUR VISION

- Advance corporate leadership, education, and awareness of the varied dimensions of diversity
- Commit professionals to discuss issues, challenge attitudes, and promote organizational change that supports diversity
- Encourage a diverse Michigan talent pool through outreach efforts that connect youth entering the workforce with businesses



2022 Sponsorship Opportunities

Learn More

www.michigandiversitycouncil.org

For Inquires

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2022 WOMEN IN LEADERSHIP SYMPOSIUM

PARAGON OF WOMANHOOD:
RESTORATION, REINTEGRATION,
AND REEMERGENCE

VIRTUAL SPONSORSHIP OPPORTUNITIES



Title Sponsor \$8,000

- Designated as an official title sponsor for the Women in Leadership Symposium
- Company logo on all promotional campaigns including: print, website, digital and social media
- Will publicly receive a Recognition Plaque at the event
- A sponsor produced 1.5 -minute commercial to be played during the event
- A sponsor produced full-page print ad in digital program
- Press Release mention
- Thirty (30) virtual registrations
- Access to event recording

Platinum Sponsor \$6,000

- Designated as an official sponsor for the Women in Leadership Symposium
- Company logo on all promotional campaigns including: print, website, digital and social media
- Will publicly receive a Recognition Plaque at the event
- A sponsor produced 1-minute commercial to be played during the event
- A sponsor produced full-page ad in the program booklet *
- Press Release mention
- Twenty (20) virtual registrations
- Access to event recording



Gold Sponsor \$4,000

- Designated as an official sponsor for the Women in Leadership Symposium
- Company logo on all promotional campaigns including: print, website, digital and social media
- Will publicly receive a Recognition Plaque at the event
- A sponsor produced 45-second commercial to be played during the event
- A sponsor produced full-page ad in the program booklet
- Fifteen (15) virtual registrations

Silver Sponsor \$3,000

- Designated as an official sponsor for the Women in Leadership Symposium
- Company logo on all promotional campaigns including: print, website, digital and social media
- Will publicly receive a Recognition Certificate at the event
- A sponsor produced 30-second commercial to be played during the event
- A sponsor produced half-page ad in the program booklet
- Ten (10) virtual registrations



Bronze Sponsor \$2,000

- Designated as an official sponsor for the Women in Leadership Symposium
- Company logo on all promotional campaigns including: print, website, digital and social media
- A sponsor produced quarter-page ad in the program booklet
- Ten (10) virtual registrations

Tickets

Virtual-\$99

Ad Opportunities

Full- page \$800 | Half-page \$600 | Quarter-page \$400

For event and sponsorship information, please contact
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